

Date: 17th June, 2024

To,
BSE Limited (“BSE”),
Corporate Relationship Department,
2nd Floor, New Trading Ring,
P.J. Towers, Dalal Street,
Mumbai – 400 001.

Scrip Code: 544144
ISIN: INE772T01024

To,
**National Stock Exchange of India
Limited (“NSE”),**
“Exchange Plaza”,
Plot No. C-1, Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051.

NSE Code: PVSL
ISIN: INE772T01024

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)- Press Release

In terms of Regulation 30 of SEBI (LODR) Regulations, 2015, we enclose herewith the Press Release on the Award conferred on the group “**KUTTUKARAN**” by “**Federation of Automobile Dealers Association**” (**FADA**) and the multiple Awards garnered by the wholly owned subsidiary ‘Popular Mega Motors (India) Private Limited from Tata Motors Commercial Vehicle Business Unit with the photographs of the Awards.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For Popular Vehicles and Services Limited

Varun T.V.
Company Secretary & Compliance Officer
Membership No: A22044
Place: Kochi



Popular Vehicles & Services Limited conferred with

- ✓ Multiple awards at Tata Motors National Dealer Conference
- ✓ Dealership excellence award from Federation of Automobile Dealers Associations (FADA)

Mumbai/Kochi, June 17, 2024:

Popular Vehicles & Services Limited (NSE: PVSL, BSE: 544144), one of India's leading fully integrated automotive dealership player proudly announces that its wholly owned subsidiary Popular Mega Motors (India) Private Limited garnered multiple awards from Tata Motors Commercial Vehicle Business unit:

- 1. Outstanding Market Share performance in Pickups (LPU + SPU) 2024**
- 2. Highest Sale of WINGER 2024**
- 3. Best Performance in GTME (Go To Market Excellence – Sales Process) ILMCV 2024**
- 4. Best Performing Dealer in TMGO/DEF 2024**

In addition to this recognition, the Kuttukaran Group, company's parent conglomerate, has been awarded the **"Big Dealer Category – All India Winner"** accolade at the Dealership Excellence Awards announced by Federation of Automobile Dealers Associations (FADA).

Federation of Automobile Dealers Associations (FADA) is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2/3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 automobile dealers having 26,500 dealerships including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry.

On this occasion, Mr. Naveen Philip, Promoter and MD said, "It's a moment of great pride to receive these prestigious awards both from Industry body & one of our OEMs. This is a significant achievement. Our focus and commitment to provide best dealership experience has been a vital factor behind this recognition. These awards not only add to the stature of the Company's brand, but also reinforces our team's commitment to deliver on our promise of best of services to our customers."

About Popular Vehicles & Services Limited (PVSL)

Popular Vehicles and Services Limited belongs to the diversified Kuttukaran Group, operating multi-brand automobile dealerships in Kerala, Tamil Nadu and Karnataka for past 70 years and expanded operations into Maharashtra in FY 23. It is one of the leading diversified automotive dealership company in the country with a presence across the automotive retail value chain, including the sale of new passenger, commercial and electric two/three-wheeler vehicles, services and repairs, spare parts distribution, sale of pre-owned passenger vehicles, and facilitation of the sale of third-party financial and insurance products. It operates passenger vehicle dealerships of Maruti Suzuki India Limited, Jaguar Land Rover India Limited, Honda car India, commercial vehicle dealership of Tata Motors and Bharat Benz and Ather Energy and Piaggio in electric vehicle space.

The Group launched the Company in 1983. In 1984 it was one among the first batch of Dealers appointed by Maruti Suzuki in India. Over the years, the operations have scaled up across four states. Their extensive network comprises 61 showrooms, 129 sales outlets and booking offices, 32 pre-owned vehicle showrooms and outlets, 140 authorized service centers, 44 retail outlets, and 24 warehouses. These facilities span across 14 districts in Kerala, 8 districts in Karnataka, 12 districts in Tamil Nadu, and 9 districts in Maharashtra, showcasing their robust presence across significant markets in India.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

Company:

Investor Relations Advisors:



**Popular Vehicles
& Services**

Popular Vehicles & Services Limited

CIN: U50102KL1983PLC003741

Mr. Varun T. V.

Company Secretary & Compliance Officer

Email id: cs@popularv.com

SGA Strategic Growth Advisors

Strategic Growth Advisors Pvt. Ltd.

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WINNER



BIG DEALER



Kuttukaran Group, Kerala

**Best Performance
in GTME ILMCV
2024**

Popular Mega Motors, Kochi

**TATA MOTORS
COMMERCIAL VEHICLE BUSINESS UNIT**

**Outstanding Market Share
Performance in Pickups
(LPU + SPU) 2024**

Popular Mega Motors, Kochi

**TATA MOTORS
COMMERCIAL VEHICLE BUSINESS UNIT**

**Highest Sale
of Winger
2024**

**Popular Mega Motors,
Kochi**

**TATA MOTORS
COMMERCIAL VEHICLE BUSINESS UNIT**

**Best Performing Dealer in
TM60/DEF
2024**

**Popular Mega Motors
Kochi**

**TATA MOTORS
COMMERCIAL VEHICLE BUSINESS UNIT**